

Business After Hours pumps iron

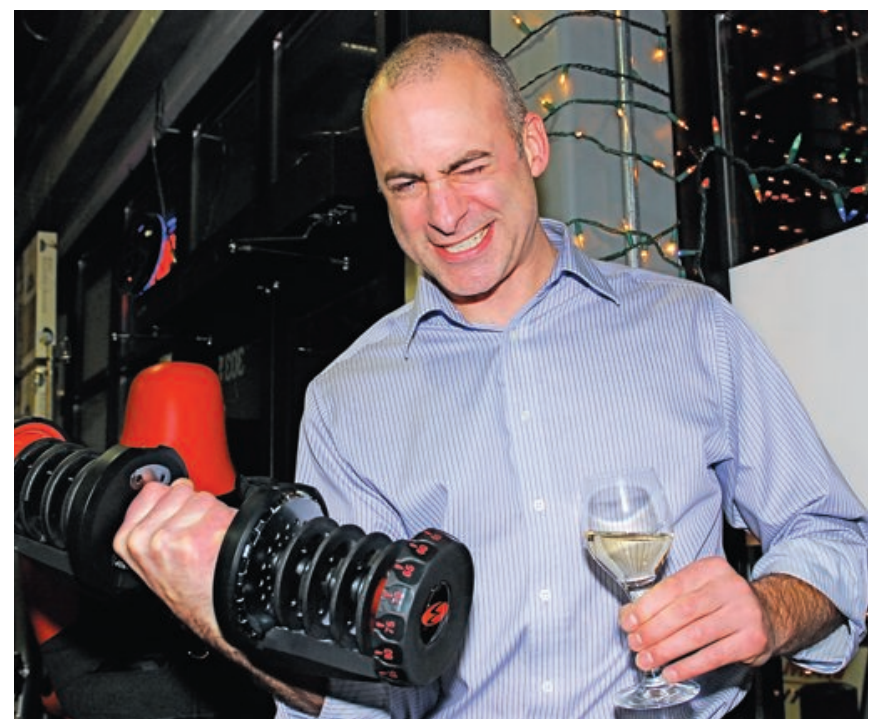
All photos by
KIRSTIN LESOSKY
/Westside Weekly

LEFT: Flaman Fitness manager Aaron Wells (top left) with Gwen Spencer and Jonathan Radomski flex their muscles as they host January's Business After Hours for members of the Westbank and District Chamber of Commerce.

BELOW: Re/Max realtor Linda Derfel gets a new perspective on the market while on the inversion table.

Mike Mason, advertising rep for the Westside Weekly, has a chin up on the competition.

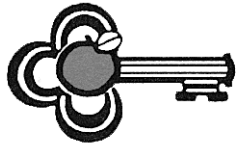
Charlette Broadway, administrative manager for Broadway Construction, says cheers.



Brent Planz, trade broker from Trade Exchange Canada, pumps up business.



Dwight from Fine Photography gets his shot.



WESTBANK & DISTRICT
Chamber of Commerce

Chamber News

■ Official newsletter of the Westbank and District Chamber of Commerce

■ Unit #4, 2375 Pamela Road, Westbank, B.C. V4T 2H9. Phone 768-3378 Fax 768-3465

■ E-mail: chamber@westbankchamber.com; Web site: www.westbankchamber.com

■ Supplement to the Westside Weekly

Moving forward to the community of our dreams

“West Kelowna named most sustainable small city in North America!”

As farfetched as it sounds, try to imagine such a headline; I can. The question is what do we need to do to get there?

For a start we need to understand how we got to where we are, and realize what has been our engine of growth. Ask any residents, and the majority will tell you that it has been our agro tourism. I have been a resident of the valley since the early 90s and I am amazed at the changes I have witnessed. Population nearly doubled in the central Okanagan and out of this change a new municipality was born.

Now think back to my question of the engine of growth – does it make sense to view agro tourism as the engine? I think migration is a much bigger factor. In a way, it is a form of tourism; most people may

not have moved here without first visiting as a tourist and/or have friends extolling the virtues of the region. Now looking forward, if current population trends continue, what would West Kelowna and Westbank First Nation land look like in 2020? How will we accommodate the current influx that shows no signs of abating? What kind of work will be available?

First the community has to come together and develop a cohesive vision concerning sustainability. I define sustainability to include the physical and the economic environment in which we live.

An opportunity I see is to develop and attract expertise in sustainable living development and to use the redevelopment of downtown Westbank to develop that expertise.

Imagine a place centered on a large public square where you would be proud to

take your visitors for a “must take” photo; a square where you can have your weddings, your baptisms, your public events and even your political rallies. A place filled with unique shops, restaurants, a public market, a place where regional artisans can promote and sell their goods to residents and tourists alike. Imagine now, above these shops, two or three floors where professionals work and reside above.

Now imagine you can walk to get everything you need. No more cars just to get milk. Imagine these building as a showcase of new construction methods with maximum energy efficiency, if not production (solar roofs anyone?). Such an approach would help us accommodate more people without sacrificing our environment.

Now imagine that through such a development we become a centre of excellence in “green building” developments? Far

fetch you say? I don’t think so.

Opportunities around the world abound and our community as tremendous skills that we could sell around the world. The next building boom will not be here but China.

China is facing huge challenges. They must build millions of new homes to accommodate their rapid urbanization. Their current construction methods will use 25 per cent of their arable land and 50 per cent of their coal reserves; clearly a challenge for China, but an opportunity for us.

We need to look outside the valley to see and understand the possibilities. If we are smart we can re-invent ourselves and be a model for the world. If we start to think along those lines, perhaps we can create headlines of our own around the world.

Philippe Daigle
President



FINE PHOTOGRAPHY

Business After Hours

The Westbank & District Chamber of Commerce hosted our January Business After Hours at Flaman Fitness at 303-3550 Carrington Road on Jan. 14.

The Westbank & District had been expecting around 75 but there were over 150 members and guests who attended this networking evening. Special thanks to all the staff at Flaman Fitness who gave us a wonderful time, there we great treats and to Kalala Organic Winery for sharing their wine with us.

Quail’s Gate Estate Winery, 3303 Boucherie Road on Thursday February 11 from 5:30 to 7 p.m., will host our next Business After Hours. Everyone is welcome to attend: Cost for non-members is \$5 and Members attend at no cost. RSVP is required; please contact the Westbank & District Chamber of Commerce 250-768.3378.

March 11 Business After Hours is hosted by Bank of Montreal, 3640 Gosset Road from 5:30 to 7 p.m.

Please put this date on your calendar.



KIRSTIN LESOSKY
/Westside Weekly

Chantelle Funk from Intellibed Sleep & Spa does a few push ups in between networking.

NEW & RENEWED

NEW

YOUR LOCAL GOLD EXCHANGE

Westbank, B.C.
CONTACT: Paulette or Maurice Breault
PHONE: 250-768-5089

WES – TERM MORTGAGE CORP.

101 – 1735 Dolphin
 Kelowna, B.C. V1X 8A6
CONTACT: Andrew Gregson
PHONE: 250-762-2622
FAX: 250-762-0130

KING POOL & SPA SERVICES

1854 Byland Rd
 West Kelowna, BC V1Z 3E5
CONTACT: Jerry Mugridge
PHONE: 250-769-4910
FAX: 250-769-4905

PROFILE: Jerry Mugridge and staff of “King Pool & Spa Services Ltd.” would like to thank all Chamber Members and residents of West Kelowna for their support and encouragement on the opening of their new business in the former Westside Interior Pool and Spa location. Jerry and business partner, Brian Pavia, recently separated their two retail locations, with Brian operating the Kelowna store under the Interior Pool & Spa (2009) Ltd. name, Jerry has kept the 1854 Byland Rd store and has renamed his company to “King Pool and Spa Services Ltd.”

As always, Free Water Analysis and advice, pool and spa chemicals, problem solving and professional service remain the prime focus of the business. If you have any swimming pool, sauna, or hot tub concerns, just call the “Pool King” at 250-769-4910.

Jerry has over 35 years experience in service and repairs and carries Provincial Certification as a Recreational Vehicle Technician, Gas Fitter and limited Electrician. As well, he holds National Sap and Pools Association Certified Technician and BC Parks and Recreation Commercial Pool Operator I & II certificates. King Pool and Spa Services

is pleased to offer chamber members a 10 per cent discount on any in-store chemical purchase or service call charge upon presentation of a member value card.

EUPHORIA SPA

206 – 3645 Gosset Rd.
 Westbank, BC V4T 2N8
CONTACT: Melanie Little
PHONE: 250-870-1257

4 LESS DISPOSAL

201-214 Adams Rd
 Kelowna, BC V1X 7R2
CONTACT: Bob Hautala
PHONE: 250-765-2939

PROFILE: 4 Less Disposal is a locally owned and operated company. We have been growing very quickly due to high demand but our exceptional service level will still be maintained. We strongly believe that we can save you money. On the toilet rental & service, we have purchased the best toilets (easiest to clean) and most efficient truck (best on fuel, plus a new cleaning system) which allows us to reduce our service and maintenance time therefore reducing our overall costs. We will pass these savings on to you.

We offer fencing for sites as well as roll-off containers and our newest addition: overhead (front loading) containers. The overhead bins complete our product line and enable us to provide a “one-stop shop” for all your disposal and recycling needs.

Call Bob at 250-575-4616 for a quote!

WESTSIDE RAILING SOLUTIONS INC.

Unit 3B – 1726 Byland RD
 West Kelowna, BC V1Z 1A9
CONTACT: Tim & Sandy Berry
PHONE: 250-769-3535

TIER SUPPORT SERVICES

165 Rutland Rd.
 Kelowna, B.C. V1X 3B1
CONTACT: George Arambasich
PHONE: 250-765-2040
PROFILE: TIER Support Services is a private human

service agency providing support to individuals who have developmental disabilities and employment barriers. Our mission is to support, empower, and teach realistic vocational & community support skills to promote individuality and independence. TIER’s services focus on abilities, individuality and the right of choice. We have been providing community and vocational support services in the Central Okanagan since 1987.

Community Support Programs: House & Home Support, Out in Community Support, Self Management Support, Social & Recreational Vocational Programs: Employment Preparation, Work/Volunteer Experience, Paid Employment

PET PLANET

104 – 2127 Louie Dr.
 Westbank, BC V4T 3E6
CONTACT: Rachelle & Jason Moulton
PHONE: 250-768-0806

DENISE DESILETS – REMAX KELOWNA WESTSIDE

2157 Alvarado Trail
 Westbank, BC V4T 3B8
CONTACT: Denise Desilets
PHONE: 250-808-6955

NEW DAY LIFE COACHING

18 – 1798 Olympus Way
 West Kelowna, BC V1Z 4A6
CONTACT: Lorraine Richmond
PHONE: 250-808-5654

RENEWED

Angel Care Home Solutions
 Booster Juice
 Century 21 (Bo Skapski)
 Cooks Meats
 Council of Forest Industries
 Domino’s Pizza
 Ensign Bros. Enterprises Ltd
 Fifth Avenue Auto
 Investors Group-Westside Office
 Juice Plus Bob Hauck
 London Drugs Ltd.
 Nufloors
 Okanagan Business Excellence

CHAMBER CHATTER

Friday, Feb. 5 – Key Business Awards Sponsors Wine and Cheese.

Place: Lakeview Heights Community Hall on Anders Road across from G&H Shop and Save at 7 p.m. This event will feature all our wonderful Sponsors for the Key Business Awards and announce the Semi Finalists for each category. Cost is \$15.00 includes tax and tips RSVP is required 250-768-3378 – everyone welcome to attend.

Thursday, Feb. 11 – Business After Hours hosted by Quail’s Gate Estate Winery, 3303

Boucherie Road, West Kelowna 5:30 – 7:00 pm. No cost for members to attend, non-members are \$5. RSVP is required 250-768-3378

Friday, Feb. 26 – Breakfast & Learn – speaker to be confirmed

but come to our monthly educational sessions the last Friday of each month at 19 Steakhouse & Lounge at Two Eagles Golf Course – details will be put up on our website once details are confirmed.

Key Business Gala Awards will be hosted on March 6

at Our Lady of Lourdes Parish Hall. There are 13 categories of Business and Community excellence that will be awarded to businesses, organizations and individuals. Tickets \$80/pp or table of 8 for \$580 including taxes and tip. RSVP to this Gala Event to 250-768-3378

Thursday, April 8 - Business After Hours

hosted by Accent Homes at 1680 Ross Road at 5:30 p.m. to 7 p.m. No cost for members to attend, non-members are \$5.00. RSVP is required 250-768-3378

Westbank & District Chamber of Commerce Members Only phone directory is almost complete.

For our members there is no cost to be in this publication, which will be distributed to 15,500 homes and businesses of the Westside. Members still have some time to place an ad in this professional guide, please contact June with Profile Marketing at ph 250-768-4657 or email june@promar.ca

Did you see the Torch Relay in West Kelowna and Westbank? –

photos can be viewed on the VanOC Website:
<http://www.ctvolympics.ca/torch/index.html#/DailyPhotos/Day88>

Okanapure Water in West Kelowna now offers Alkaline and Mineralized water along with regular purified bottled water.

Delivery is available to home and business for as low as \$5.85 or you can pick-up for \$3.45 per bottle. Bottled water is now available in glass bottles. 21-2484 Main Street, ph 250-768-1685

AUTISM FAMILY AIDE is made up of dedicated parents who believe every child deserves a bright future!

It is our intention to support local families who wish to access proven therapies at The 2010 Masgutova Family Educational Conference in Kelowna. This conference will provide an intensive therapy program based on techniques by Dr. Svetlana Masgutova supported by her international clinical research.

The Masgutova Method of Neuro-Sensory-Motor and Reflex Integration involves techniques that can be learned by parents and caregivers thus providing an empowering experience. Each parent will be given training and an individualized home program to follow. This is an amazing ten-day workshop and clinic for all people/children with physical, emotional and mental challenges. Children with the following challenges will benefit: ADD, ADHD, Cerebral Palsy, Traumatic Brain Injury, Dyslexia, Speech Development, Trauma and many more.

Please refer to these websites for more information www.masgutovamethod.com or www.childwithchallenges.com. For a minimum \$5 donation, you can enjoy a seven-inch apple pie and help a family receive much needed therapy and education towards a brighter future!
 #1 July 14 to 29, 2010
 #2 July 30 to August 8, 2010
 University of B.C.

Autism Family Aide was formerly Okanagan Children with Challenges and began Spring 2009. AUTISM FAMILY AIDE: 250-258-1091 Call to order your pies today! Kerriane Bouchard Email: kerriane_bouchard@hotmail.com

Westside CHAMBER

Contributed photo


Chamber Breakfast and Learn

The Westbank & District Chamber of Commerce monthly educational session was held on Jan. 29 at 19 Steakhouse & Lounge at Two Eagles Golf Course where our special guest speaker was Adam Less from Propeller Creative Brand Strategists. Mr. Less topic on "Unlocking your brand potential" was timely and informative. All business strives to promote and give the message on what their product or service provides to the consumer. This message is not what you sell but why or for whom, just one example was McDonalds branding is Family. Thank you Adam for a wonderful presentation. Our monthly educational breakfast, are not just for the Westbank & District Chamber members, anyone is welcome to attend. Thanks to our breakfast sponsor Okanagan Business Examiner and the staff at 19 Steakhouse & Lounge.

Our next breakfast speaker has not been confirmed but we will host this educational breakfast the last Friday of each month, next event will take place Feb. 26 at 19 Steakhouse and Lounge from 7 to 8:30 a.m. Watch our website www.westbankchamber.com for upcoming events or call us at 250-768-3378.

**SEARCHING FOR EMPLOYEE BENEFITS?
LOOK NO FURTHER!**

**STOP SEARCHING AND JOIN
THE CHAMBERS PLAN TODAY.**



Brown Benefits
Don Brown - Advisor
250-763-4284

**Chambers of Commerce
Group Insurance Plan®**
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Chamber Key Business Awards

The Westbank & District Chamber of Commerce is proud to present the Annual Key Business Awards. These awards recognize businesses, organizations and persons On the Westside, who have achieved excellence in the community through their own abilities, efforts and initiatives. Any business, organization or person is eligible to be nominated.

The Gala Evening for the Key Business Awards will take place at Our Lady of Lourdes Parish Hall on Saturday, March 6 starting for cocktails at 6 p.m. with the Mount Boucherie Jazz Band, Cats Without Hats who will give us the perfect background music while we network and meet each other. Dinner and Awards will follow and we are so excited to have Stuntman Steve Francis joining us as our Master of Ceremonies. Following the awards we invite everyone stays to celebrate and dance the night away.

The thirteen sponsors will be introduced and they will present their trophy to the winner from each category. We are so fortunate that we received 142 nominations. The five independent judges have a difficult time to determine and choose the top 5 in each category, who become the Semi Finalists and then the final winner will be announced at the Gala Awards.

We sincerely thank our sponsors who make this evening and recognition possible: Mission Hill Family Estate Winery, Okanagan Business Excellence, Bylands Garden Centre, Porelli Law, O.N.E. Technology, Westbank First Nations, Interior Savings Credit Union, Economic Development Commission, Westbank Rotary Club, Envision Financial, TD Canada Trust, Re/Max Kelowna Westside and District of West Kelowna.

We invite everyone to come and celebrate business, organizations and individuals who will be honoured for this evening. For more information please go to our web page www.westbankchamber.com or call the chamber at 250-768-3378.



Adam Less, Propeller Creative Brand Strategists, Philippe Daigle, President Westbank & District Chamber of Commerce.